



Tom Ash - President **Aaron Ash** - Vice President
Hilary Heard - Secretary **Lora Jorgenson** - Assistant Secretary
Steve Jennerjohn - Treasurer **Dawn uecker** - Assistant Treasurer
Mike Kuehn - Vendor Relations/Member at Large
John White - Member at Large **Thad Ash** - Member at Large
Alexis Tassoul – Member at Large
421 Nebraska Street Sturgeon Bay WI 54235
www.doorcountyfair.com secretary@doorcountyfair.com
August 12-16, 2026

Meeting of the Door County Fair Board

February 25, 2026, 6:15 pm

County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order
2. Establish a Quorum
3. Approve Agenda
4. Approve January Minutes
5. Liaison Report
6. Financial Report
7. 2026 Fair
 - A. Tech/Ticketing
 - B. Events
 - C. Sponsorships
 - D. Other
8. Next Meeting
9. Adjourn

Deviation from the order shown may occur.

Minutes for 1.28.26 Meeting

Door County Fair Board Meeting Minutes

County Board Room, Door County Government Center, Sturgeon Bay

1. Call to order - The meeting was called to order at 6:15pm by Tom Ash
2. Establish a Quorum: Yes, established.

In attendance: Thad Ash, Mike Kuehn, Steve Jennerjohn, John White, Tom Ash, Aaron Ash, Lora Jorgensen, Hilary Heard, Dawn Uecker,

Candis Dart, Wayne Spritka,

Not in attendance: Lexi Tassoul

3. Approve Agenda - Motion by Thad Ash second by Steve Jennerjohn to approve the agenda. Motion carried
4. Approve December Minutes - Motion by Thad Ash second by Steve Jennerjohn to approve the December minutes. Motion carried
5. Liaison Report - Dave is filling in. The report was presented to the financial committee. Inquired on frequency of meetings to fill the role going forward.
6. Financial Report - Not much change from last month, finished up a second audit. Motion made by Thad Ash to approve the financial report, second by John White. Motion carried.
7. Convention Recap - Thad attended the convention, he met with some promoters about bands, Many attractions are looking to book for the next year not the current year. Poultry restrictions might be more stringent for this upcoming fair due to the bird flu. Michael got 2 contracts from convention.
8. 2026 Fair

A. Tech/Ticketing - Hilary presented what tech needs would work best from square to accept cards at the gates instead of using a digital ticketing system through 123imp. Suggested to order 4 Terminals, 2 Handhelds, and 2 cases for Handhelds. The pre tax tech cost for those items would be \$2072. A motion was made by Aaron Ash to purchase the square tech needs. Second by Thad Ash. Motion carried. Steve will order the tech needed from square.

B. Events - Jurassic Kingdom will be coming to the fair, similar to the Jurassic show at the Resch, they will perform Thursday - Sunday. Many contracts are sitting in the corporate council waiting to be processed. No prepayments currently needed.

C. Sponsorships - Discussed changing the format of the sponsorship form so that we don't have to fill in the spaces for what is available right away. Most contacts aren't finalized until the beginning of the year and this would allow for sponsorship forms to go out earlier. Thad thought potentially we group sponsorships by dollar amount - Hilary will work to reformat the sponsorship form and remove specific attractions from it. Add in line for an "event named" for red level and up.

9. Other -

A. - [Mike Kuehn](#) is wondering if we are planning to continue on with the vendor fair. We are ok if there is interest.

B. - Split fair date Motion made by Aaron to accept a split fair date for the dog show on August 1st, second by [Steve Jennerjohn](#). Motion carried.

C. Dog showcase - Dog Club would like to do a showcase at the fair. Ideas for locations were brought up for the main stage or pavilion by playground. Saturday morning. There will be a strict "No dogs on the midway after the event" policy enforced.

D. Discussion about open and closing times for barns. And whose responsibility it is. Decide that barns will open at - 7am, close no earlier than 10pm and be the superintendent's responsibility. Doors can remain unlocked so families can get in to feed their animals but large barn doors will not be opened until super opens it.

Larry Uecker will be the pig super for 2026

Capital Project - New Carnival has shower units in bunk houses and we need to figure out a solution to connect with the sewer system or how to dump them.

9. Next Meeting - February 25th at 6:15 in the Door County Government Center Board Room

10. Adjourn- Motion was made to adjourn the meeting by Thad Ash, seconded by John White. Meeting adjourned at 8:02pm