

COORDINATED PUBLIC TRANSPORTATION PLAN FOR DOOR COUNTY 2025-2028

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INTRODUCTION

Federal funding programs aim to improve transportation services for persons with disabilities, older adults, and individuals with lower incomes by ensuring that communities coordinate transportation resources provided through these programs. Coordination of transportation resources enhances transportation access, minimizes duplication of services, and facilitates the most appropriate, cost-effective transportation possible with available resources.

Door County first adopted a locally developed Coordinated Public Transit/Human Services Transportation Plan in 2008, subsequently updated in 2012, 2016, and 2020. In 2024, this plan was updated for the 2025-2028 planning period. This Plan identifies projects which may receive funds from Sections 5310, 5311, 5316, and 5339. (See Appendix A – Federal and State Transportation Program Descriptions.) Door County has utilized these programs in the past to provide for and coordinate transportation services throughout the County. (See Appendix B – Door County Transportation Providers and Services.)

Staff members from the Door County Land Use Services and Transportation Departments (Coordinated Plan Committee) updated this Plan with input from Dor-Tran Inc. D.B.A Door-Tran and Sunshine Resources, Inc.(formerly known as Sunshine House). Section I outlines the Wisconsin Department of Transportation’s (WisDOT) requirements for a coordinated public transportation plan and where those requirements can be found in this Plan. Section I also has the required target population assessments. Section II of this Plan provides an overview of public input received. Section II also provides strategies, action items, and a Program of Projects for the 2025-2028 transportation planning period. Appendices C – F provide more detailed information on the public input meetings, including the notification process and meeting notes.

Per State regulations, since Door County is an Environmental Protection Agency nonattainment area, this Plan will continue to be updated every four years or amended as needed.

SECTION I: DOOR COUNTY COORDINATED PUBLIC TRANSPORTATION PLAN REQUIREMENTS

Wisconsin Department of Transportation (WisDOT) Plan Requirements

Per WisDOT, Sections 5310 and 5311 projects are competitively selected for funding and shall be derived from a coordinated plan that minimally includes the following elements at a level consistent with the available resources and complexity of the local institutional environment:

- 1) An assessment (*inventory*) of available services that identifies current transportation providers (*public, private, and non-profit*);
- 2) An assessment of transportation needs for individuals with disabilities, older adults, and people with low incomes. This assessment can be based on the experiences and perceptions of the planning partners or on more sophisticated data collection efforts and gaps in service;
- 3) Strategies, activities, and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery; and
- 4) Priorities for implementation based on resources (from multiple program sources), time, and feasibility for implementing specific strategies and/or activities identified.

The coordinated plan must be developed through a process that includes representatives of public, private, and non-profit transportation and human service providers, and participation by members of the public who can provide insight into transportation needs. Coordinated plans will reflect the availability of resources and the existence of populations served under these programs. A rural community may develop its plan based on perceived needs emerging from the collaboration of the planning partners, whereas a large urbanized community may use existing data sources to conduct a more formal analysis to define service gaps and identify strategies for addressing those gaps.

In addition to the four elements described above, WisDOT requires the three public participation items below to also be included in a coordinated plan.

1. An outline of the coordination planning process and meeting(s) format, including a summary of the participants' evaluation of the process;
2. A copy of the meeting record and/or narrative overview of meeting(s) to develop the coordination plan; and
3. Copies of the meeting invitation list and participant list(s), including the county and the individual's affiliation or representation.

Door County's Fulfillment of WisDOT Plan Requirements

The transportation plan and public participation requirements required by WisDOT, described above, can be found in this Plan as follows:

- Section I: Door County Coordinated Public Transportation Plan Requirements
 - Assessment of transportation needs for individuals with disabilities, older adults, and people with low incomes.
- Section II: Transportation Coordination Action Plan
 - Strategies, activities, and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery.
 - Priorities for implementation based on resources (from multiple program sources), time, and feasibility for implementing specific strategies and/or activities identified.
- Appendix B – Door County Transportation Providers and Services
 - Inventory of transportation providers and service.

Participation Process

Door County developed a list of potential representatives using WisDOT-endorsed guidelines and invited them to participate in one of two public input meetings. Please see the following Appendices:

- Appendix C: Public Input Meeting Notice/Invitation
- Appendix D: Public Input Meeting Invite List
- Appendix E: Public Input Meeting Agenda
- Appendix F: Meeting Participation List and Evaluation Results

Assessment of Target Populations

The population estimates and projections in Tables 1 – 3 below were used to help assess the county’s target populations and determine gaps in service. This data comes from the United States Census Bureau, Wisconsin Department of Transportation, and Wisconsin Department of Administration.

Table 1: Census and DOA Population Counts and Estimates, Door County and Wisconsin

	1990 Census	2000 Census	2010 Census	2020 Census	July 1, 2022 Census Estimate	Jan. 1, 2023 DOA Estimate
Door	25,690	27,961	27,785	30,066	30,526	30,530
Wisconsin	4,891,769	5,363,715	5,686,986	5,893,798	5,892,539	5,951,400

Source: US Census: Demographic Profile Data and Wisconsin Department of Administration Population Estimates

Table 2: DOA Population Projections, Door County and Wisconsin, 2025 - 2040

	2025 DOA Projection	2030 DOA Projection	2035 DOA Projection	2040 DOA Projection
Door	28,310	28,365	27,755	26,620
Wisconsin	6,203,850	6,375,910	6,476,270	6,491,635

Source: Wisconsin Department of Administration 2013 Population Projections

Table 3: Elderly and Disabled Population Estimates, Door County, 2022

County	Total Elderly (65+)	Elderly (65+) Disabled	Non-Elderly Disabled	Total Elderly and Disabled Population
Door	9,199	2,091	1,576	10,775
Wisconsin	1,038,620	294,830	394,709	1,433,329

Source: <https://www.census.gov/programs-surveys/acs/>, 2022 5-year estimate

The United States Census Bureau estimates that in 2022 the median household income for Door County was \$68,257, the average household size was 2.14, and the percentage of persons living in poverty was 8.7%. Per the Wisconsin Department of Workforce Development, Door County’s largest employing sector in 2022 was “Accommodation and Food Services” at 20.0% of total employment, but which accounts for only 14.5% of overall payroll. Door County’s annual average wage in 2022 was \$42,884, just over 72% of the statewide average of \$59,203. Much of this income disparity is due to fewer year-round employment opportunities.

The Census estimates Door County's median age to have been 53.6 in 2022, compared to 39.9 for the State of Wisconsin. Door County is tied with Bayfield County as the sixth oldest county in the state. Per the DWD, over 38% percent of the county's population will be over the age of 65 in 2040.

The above statistics indicate Door County has high populations of low-income, disabled, and/or elderly individuals. It is known to Door County's public transportation partners that individuals meeting these demographics are high users of public transit and in need of affordable, available, and accessible transportation.

SECTION II: TRANSPORTATION COORDINATION ACTION PLAN

The strategies and action items outlined below are derived from the county's 2021 - 2024 coordinated transportation plan and updated with recommendations from two public input meetings, comments received directly, and input from the Coordinated Plan Committee.

Strategies and Action Items

Meeting participants were first asked to review the following strategies that were noted in the 2021-2024 Coordinated Plan process. Meeting attendees were asked to respond if they felt things were being "Done Well" or could be "Done Better" in the five areas of transportation coordination.

Strategy 1: Increase planning efforts to address funding issues and unmet needs.

This section addresses issues related to sustainable funding for current services and for future expansions to serve the unmet needs and unique characteristics of the county's client population. Current information/updates are in *italics*.

Done Well:

- Potentially approach the City of Sturgeon Bay to contribute funds to D2D since the majority of rides are provided in this area (eventually, potentially approach all municipalities benefitting from services). *The City of Sturgeon Bay provided almost 10% of the County's local match for 2023.*
- Monitor agency fares to ensure appropriate payments to applicable organizations are being followed. *Ongoing.*
- Explore and implement a volunteer driver service within the public transit system to increase the in-kind match and reduce the local match required of the County. *Implemented in 2020.*
- Transportation needs for the growing elderly population:
 - individuals losing their driver's license or reduced mobility. *Ongoing.*

Do Better:

- Serve transportation needs for foreign workers getting to and from the county and within/around the county.
- There is a need for a vehicle with wheelchair accessibility for trips outside of public transit areas such as travel to and from Brown and Kewaunee Counties.
- Reduce denied rides during peak service hours (8 a.m. to 5 p.m., Monday through Friday) by adding a flexible fixed route service. *Route service was implemented 2020 and discontinued in 2021 due to low ridership. This route ran every Wednesday and was a*

free service. Public input meeting attendees suggested trying more flexible route options such as servicing other areas and/or adding more hours.

Strategy 2: Improve branding, marketing, and education to increase ridership and reduce confusion about service providers.

Done Well:

- Branding for the County's Transportation Department, which is now an umbrella department for the ADRC bus/van (DCC) service and D2D. The Transportation Department and these services are the County's public transit system. *Rebranding was completed in 2020-2021 by the County.*
- Marketing to first-hand contacts such as employers, church administrators, health care providers, and nursing homes/community-based residential facilities via mailings and presentations. *This is ongoing. Attendees reported that over 50 presentations per year are being done by the various providers.*

Do Better:

- Increase understanding and awareness of services. *Ongoing.*
- Improve knowledge/understanding of Door-Tran, D2D, and DCC services. *Ongoing.*
- Encourage civic and other groups to include information in their newsletters. *Ongoing.*
- Advertise services through all provider websites and social media in addition to all media outlets and printed materials. *Ongoing.*
- Implement a travel training program and advertise throughout Door County. *Ongoing.*
- Work with Destination Door County on marketing ideas and assistance.

Strategy 3: Improve and/or expand public transit (D2D and DCC) services, as appropriate.

This section covers service quality, infrastructure, and service area.

Done Well:

- Improve dependability and timeliness of Door 2 Door Rides (30-minute window is required). *Complaints regarding late pickups have decreased significantly. Cannot change pickup window until next RFP process, which happens in 2024. Currently researching what WisDOT requires for a shared ride taxi's pickup window.*
- Provide notification if drivers are going to be late. *Riders are notified as much as possible. D2D also has an App for Android phones to track rides.*
- Work on meeting current demand within the City and Town of Sturgeon Bay. *Ridership numbers have increased and denied rides have decreased.*

Do Better:

- Evaluate service hours and consider different/better hours and more drivers on the weekends, not necessarily provided by D2D. *Ongoing.*
- Provide centralized dispatch for any transportation need. *Attendees discussed the need for an App that connects people to providers based on their trip needs.*
- Expand service to rural areas in Northern and Southern Door.

Table 4: Action Plan Summary, 2025 - 2028

The following is a summary of strategies and action items for the 2025-2028 planning period, the parties responsible for implementing them, and an implementation schedule.

Strategy	Action Item	Responsible Parties	Schedule
1. Increase and maintain transportation options and services for the transportation disadvantaged in the county and/or surrounding counties.	A. Search out and apply for funding to support county transit and other mobility programs and staff. Current projects are listed on Table 5.	- Door County (D2D/DCC) - Door-Tran - Peninsula Transp. Coalition - Sunshine Resources, Inc.	On-going
	B. Improve/expand service hours, geographic coverage, and same-day service.	- Door County (D2D/DCC) - Door-Tran - Sunshine Resources, Inc.	On-going
	C. Expand volunteer driver program and explore possible rideshare programs.	- Door County (D2D/DCC) - Door-Tran	On-going
	D. Expand out of county services for medical, employment, and other purposes.	- Door-Tran - Sunshine Resources, Inc.	On-going
	E. Implement/expand a bus route service with a variety of time options for service within and between communities.	- Door County (D2D/DCC) - Peninsula Transp. Coalition - Sunshine Resources, Inc.	On-going
2. Continue to coordinate and collaborate with local and regional providers, service partners, and citizens.	A. Explore opportunities for joint marketing efforts.	- Door County (D2D/DCC) - Door-Tran	On-going
	B. Maintain and expand fleet as needed to meet demand and replacement needs using 5310 and other funding as available.	- Door County (D2D/DCC) - Door-Tran - Peninsula Transp. Coalition - Sunshine Resources, Inc.	On-going
	C. Continue exploring a one-call scheduling and dispatching center option (or perhaps an App that incorporates all providers).	- Door County (D2D/DCC) - Door-Tran - Sunshine Resources, Inc.	On-going

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	D. Explore joint purchasing options for such things as fuel, vehicle maintenance, and driver/staff training to include referrals to other providers, as needed.	• Door County (D2D/DCC) • Door-Tran • Peninsula Transp. Coalition • Sunshine Resources, Inc.	On-going
3. Improve customer access and convenience of available transportation services.	A. Review and minimize shared ride taxi pickup and drop off window.	• Door County (D2D)	2024 for 2025-2030 RFP
	B. Improve and maintain wheelchair transportation options for the rural areas and outside of D2D/DCC service areas.	• Sunshine Resources, Inc. • Door County (DCC) • Door-Tran • For-profit providers	On-going
	C. Maintain service convenience for riders including veterans going to VA facilities.	• Door County (DCC) • Door-Tran	On-going
	D. Continue to offer customer travel and customer support training.	• Door-Tran • Door County	On-going
	E. Continue to conduct consumer audits to gauge effectiveness and convenience of services.	• Door County (D2D/DCC) • Door-Tran	On-going
	F. Research expansion of night time hours for J1 students, visitors, and residents.	• Door County (D2D) • Door-Tran	On-going
4. Develop, improve, and maintain communication of transportation options and resources to members of the community and agencies.	A. Improve the ease of finding transportation options via internet, social media by all providers (i.e., linking websites, sharing posts, etc.).	• All TRIP members	On-going
	B. Continue to update the transportation service inventory and transportation resource guide.	• Door County • Door-Tran	On-going
	C. Continue involvement in the Northeast WI Regional Access to Transportation Committee, WI Association of Mobility Managers and the Transportation Coordination Committee of Kewaunee County to maintain a regional perspective and work towards possible regional improvements.	• Door County • Door-Tran	On-going

Table 5: Program of Projects, Door County, 2025 - 2028

Program	FY 2025 Projects	FY 2026 Projects	FY 2027 Projects	FY 2028 Projects
Section 5310 The enhanced Capital and Operating Assistance Program for Mobility Options of Seniors and Individuals with Disabilities	• Door-Tran to provide half-price travel vouchers, volunteer transp., and Mobility Mgmt. Staff and services to include Northern Door office hours. • Sunshine Resources Inc., 1-2 vehicles. • County of Door 1 bus	• Door-Tran to provide half-price travel vouchers, volunteer transp., and Mobility Mgmt. Staff and services to include Northern Door office hours. • Sunshine Resources Inc., 1-2 vehicles. • County of Door 1 bus (<i>if not purchased in 2025</i>)	• Door-Tran to provide half-price travel vouchers, volunteer transp., and Mobility Mgmt. Staff and services to include Northern Door office hours. • Door-Tran, 1 Vehicle • Sunshine Resources Inc., 1-2 vehicles. • County of Door 1 w/c accessible van	• Door-Tran to provide half-price travel vouchers, volunteer transp., and Mobility Mgmt. Staff and services to include Northern Door office hours. • Sunshine Resources, Inc., 1-2 vehicles.
Section 5311 Operating and capital funds for public transit and Job Access Reverse Commute	• County of Door: Door 2 Door Rides, Door County Connect, and Transp. Dept. • Door-Tran: vehicle repair/purchase loans and an employment van pool option. • Door County and/or Peninsula Transportation Coalition to expand transit services in Door County.	• County of Door: Door 2 Door Rides, Door County Connect, and Transp. Dept. • Door-Tran: vehicle repair/purchase loans and an employment van pool option. • Door County and/or Peninsula Transportation Coalition to expand transit services in Door County.	• County of Door: Door 2 Door Rides, Door County Connect, and Transp. Dept. • Door-Tran: vehicle repair/purchase loans and an employment van pool option. • Door County and/or Peninsula Transportation Coalition to expand transit services in Door County.	• County of Door: Door 2 Door Rides, Door County Connect, and Transp. Dept. • Door-Tran: vehicle repair/purchase loans and an employment van pool option. • Door County and/or Peninsula Transportation Coalition to expand transit services in Door County.

SUMMARY

This Plan has been updated for the 2025 - 2028 planning period in accordance with WisDOT's requirements and guidelines for a coordinated transportation plan. When stakeholders met in January 2024, they discussed and addressed the adequacy of existing transportation services, issues of concern, and gaps in services. These discussions are formalized within this Plan.

Also, the Program of Projects, Table 5, has been updated to include the purchase of new vehicles for Door County, Door-Tran, and Sunshine Resources. Pursuant to this Program of Projects, all organizations that receive funds will continue to work in partnership to coordinate services and share resources. Door County will continue to utilize Section 5310 (Enhanced Capital and Operating Assistance Program for Mobility Options of Seniors and Individuals with Disabilities) to provide vehicles for human services transportation and mobility management projects and services. Door County will also continue to utilize Section 5311 and Job Access Reverse Commute funds to support public transportation projects and vehicle loans.

APPENDICES

APPENDIX A: FEDERAL AND STATE TRANSPORTATION PROGRAM DESCRIPTIONS

Federal Transit Administration Section 5307 – Capital and Operating Assistance

This program (49 U.S.C. 5307) makes Federal resources available to urbanized areas and transit capital and operating assistance in urbanized areas or Governors for transportation related planning. An urbanized area is an incorporated area with a population of 50,000 or more, as designated by the U.S. Department of Commerce, Bureau of the Census.

Federal Transit Administration Section 5309 – Capital Investment Grant (CIG)

This is FTA's primary grant program (49 U.S.C. 5309) for funding major transit capital investments, including heavy rail, commuter rail, light rail, streetcars, and bus rapid transit. It is a discretionary grant program unlike most others in government. Instead of an annual call for applications and selection of awardees by the Federal Transit Administration (FTA), the law requires that projects seeking CIG funding complete a series of steps over several years to be eligible for funding. For New Starts and Core Capacity projects, the law requires completion of two phases in advance of receipt of a construction grant agreement – Project Development and Engineering. For Small Starts projects, the law requires completion of one phase in advance of receipt of a construction grant agreement – Project Development. The law also requires projects to be rated by FTA at various points in the process according to statutory criteria evaluating project justification and local financial commitment.

Federal Transit Administration Section 5310 – Enhancing Mobility for Seniors and Individuals with Disabilities

This program (49 U.S.C. 5310) provides formula funding to States for the purpose of assisting private nonprofit groups and local public bodies in meeting the transportation needs of the elderly and persons with disabilities when the existing transportation service is unavailable, insufficient, or inappropriate to meeting these needs. Funds are apportioned based on each State's share of population for these groups of people.

Funds are obligated to the rural and small urban areas of the state by WisDOT based on an annual grant application. Projects within the Appleton, Green Bay, Madison, or Milwaukee urbanized areas also apply for Section 5310 funds through annual applications through the appropriate MPO or RPC that oversees these areas.

WisDOT ensures that local applicants and project activities are eligible and in compliance with Federal requirements, that providers have an opportunity to participate, and that the program provides for maximum coordination of federally assisted transportation services. Once FTA approves the application, funds are available for state administration of its program and for allocation to subrecipients within the state.

Typical projects under the 5310 grant include:

- Human Service Vehicles
- Mobility management projects
- Operating projects

Federal Transit Administration Section 5311 – Nonurbanized Area Formula Funds

The Formula Grants for Other than Urbanized Areas (49 U.S.C. 5311) is a rural program that is formula based and provides funding to states for the purpose of supporting public transportation in rural areas, with populations of less than 50,000. The goal of the program is to provide the following services to communities with populations less than 50,000:

- Enhance the access of people in nonurbanized areas to health care, shopping, education, employment, public services, and recreation.
- Assist in the maintenance, development, improvement, and use of public transportation systems in nonurbanized areas.
- Encourage and facilitate the most efficient use of all transportation funds used to provide passenger transportation in nonurbanized areas through the coordination of programs and services.
- Assist in the development and support of intercity bus transportation.
- Provide for the participation of private transportation providers in nonurbanized transportation.
- Wisconsin Employment Transportation Assistance Program (WETAP) funding for items such as vehicle repair or purchase and employment van pools.

Federal Transit Administration Section 5316 - Job Access and Reverse Commute Program

This program's (49 U.S.C. 5316) activities are eligible for funding under FTA's Urbanized Area Formula Grants (Section 5307) and the Formula Grants for Rural Areas Section 5311) programs.

The Job Access and Reverse Commute (JARC) program was established to address the unique transportation challenges faced by low-income persons seeking to obtain and maintain employment. Many jobs are located in suburban areas, and low-income individuals have difficulty accessing these jobs from their inner city, urban, or rural neighborhoods. These jobs, many times, also require working late at night or on weekends when conventional transit services are either reduced or non-existent.

Federal Transit Administration Section 5339 – Buses and Bus Facilities Program

This program (49 U.S.C. 5339) provides Federal resources available to States and designated recipients through formula allocations and competitive grants. Funds are used to replace, rehabilitate or purchase buses and related equipment and to construct bus-related facilities including technological changes or innovations to modify low or no emission vehicles or facilities.

State of Wisconsin Section 85.20 – State Urban Mass Transit Operating Assistance Program

The State Urban Mass Transit Operating Assistance program (codified in Wisconsin State Statute 85.20) provides operating cost assistance to transit systems in order to alleviate local tax burdens. Eligible applicants include municipalities or counties with populations greater than 2,500, as well as transit or transportation commissions or authorities. Public transportation services eligible for this program includes bus, shared-ride taxicab, rail or other conveyance either publicly or privately owned. Capital projects are not eligible for this program.

State of Wisconsin Section 85.21 – County Elderly and Persons with Disabilities Transportation Assistance Program

The County Elderly and Disabled Transportation Assistance program provides counties with financial assistance to provide transportation services to seniors and individuals with disabilities.

The purpose of this program is to promote the general public health and welfare by providing financial assistance to counties providing transportation services for seniors and individuals with disabilities, and to thereby improve and promote the maintenance of human dignity and self-sufficiency by affording the benefits of transportation services to those people who would not otherwise have an available or accessible method of transportation.

Wisconsin counties (or agencies thereof) are the only eligible applicants for funds available under s. 85.21, Wis. Stats, which are allocated on annual basis as determined by current population estimates. Private for-profit or private non-profit organizations may provide service for counties through contractual agreements

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APPENDIX B: DOOR COUNTY TRANSPORTATION PROVIDERS AND SERVICES

NAME OF ORGANIZATION	CONTACT INFO	SERVICE AREA	VEHICLES	HOURS	W/C EQUIPPED	REQUIRED LEAD TIME	ELIG. REQ.	FEES	DATE INFO REC'D
1 Awesome Cab & Door County Cab	Jon Heinke: 920/818-1124 jonheinke@gmail.com	Green Bay, Marinette & Door County	4 mini-vans, 1-w/c van	24/7	Yes (1 van in Green Bay)	On demand	No. However, discounts available based on trip or rider criteria	Call for estimate.	11/29/23
Bayview Senior Care	920/818-1200	Door County	1 bus/15 passenger	As needed	Yes	24-hour preferred	Residents only	Varies	12/5/23
Babler Bus Service Inc.	Larry Babler: 920/856-6675	Wisconsin & beyond, as requested	4 full size coaches-56 passenger	24/7 as requested	No	On demand or as scheduled	N/A	Call for pricing or check website	12/5/23
Choice Mobility	Tom: 920/493-3522, tomsawyer73@hotmail.com	Throughout WI	9 w/c vans	24/7	Yes + stretcher	On demand or as scheduled	N/A	Call for pricing	1/31/24
Door County Island Hopper	Karen Charnetski 920/743-1979	Door & Brown Counties	2 minivans	By reservation only	No	24 hour preferred	NEMT trips only, per contract	NEMT Contract only	2/12/24
Door County Connect (County/ADRC)	Pam Busch: 920/746-5982 pbusch@co.door.wi.us	Sturgeon Bay, Mon-Fri	1 bus 15/3, 1 van 3/1	M-Th, 7:45am – 4:15pm, Fri 7:45am-1:15pm	Yes	24-hour preferred	No	\$2/trip in city, \$5/trip in extended area	11/29/23
Door County Trolley	AJ Frank: 920/868-1100 ride@doorcountytrolley.com	Door County	14 trolleys, 21-29 passenger	Tour Schedule & group rentals	No	As scheduled, first come, first serve	N/A	Varies per tour	2/12/24
Door 2 Door Rides (County of Door contracted shared ride taxi, public transit system)	Abby Vans: 920/746-6948 or 888/337-9485	Sturgeon Bay, Southern & Northern Door service areas	7 minivans (6 are w/c and 1 is 6 passenger)	Sturgeon Bay area (orange/green zones) are M-F 6am-10pm, Sat 7am-10 pm, Sun 7am-6pm North & South (blue, pink, yellow zones) operate M-F 8 am-6 pm	Yes	24-hour notice required for crossing zones. Otherwise, on demand service.	No. Only for reduced fares	Children 22 & under, adults 60+ & /or disabled \$2-\$3.50/trip. All other individuals \$4 - \$7/trip depending on service area. North-South Connector is a \$10 flat fare and the South Zone to the Far North Zone is \$15 flat fare.	11/29/23
Door County Courier	Andrew Werblow, 920-559-0339, info@doorcountycourier.com	State of WI., Mainly NE WI and Door County	3 Vans	Mon-Sun 4am-10pm	No	Call for each ride	No	Varies per request.	1/9/24
Door-Tran, Veteran Transportation	Nikki Voight: 920/743-9999 or 877/330-6333. www.door-tran.org	Medical trips outside of Door County to VA's & other facilities.	DCC Van or County pool vehicle	Primarily every Thursday and as needed	Yes	48 business hour notice preferred	Door County veteran	No cost to veterans	12/19/23

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NAME OF ORGANIZATION	CONTACT INFO	SERVICE AREA	VEHICLES	HOURS	W/C EQUIPPED	REQUIRED LEAD TIME	ELIG. REQ.	FEES	DATE INFO REC'D
Door-Tran, County-Wide Volunteer Transportation	Nikki Voight: 920/743-9999 or 877/330-6333. www.door-tran.org	Door, Brown, & Kewaunee Counties. May travel farther for medical per Ex. Dir. approval.	Volunteer personal vehicles	M-F, 6:30am – 5:00pm	No	48 business hour notice preferred	Door County resident	Mileage fare based on income level	12/19/23
Door-Tran, Half-Price Travel Vouchers	Nikki Voight: 920/743-9999 or 877/330-6333. www.door-tran.org	No limit	Private providers & Ferry	24/7/365	Yes, per provider	On demand	Door County resident	Call for estimate	12/19/23
Gibraltar Public Schools	Rob Rericha: 920/868-3284 ext. 279 Fish Creek rob.rericha@gibraltar.k12.wi.us	Gibraltar school district	11 full size school buses, 2 vans	M-F school hours	Yes, 1 bus is w/c access.	School schedule	Students only	N/A	12/11/23
Inspired Employment	Tami Schwalen 920/371-9589	Door County and activity destinations	1 SUV 7 psgr, 1 van 7 psgr, 2 transit vans 1-13 psgr	Mon-Fri, 9am – pm	No	Inspired Clients only for activities	Inspired Clients only for activities	Inspired Clients only for activities	1/31/24
Jimbo's Express & Shuttle LLC	James Hoffman: 920/239-8294 or 920/818-1084	Taxi service in and out of Door County	2 mini-vans	24/7	No	Demand Response	--	Call for estimate	2/12/24
Julie's Country Care Express	Julie: 920/255-3898 Casco	Kewaunee, Door, & Brown Counties	2 w/c vans & 3 minivans	Available 7 days per week	Yes	Notice preferred	--	Call for estimate	2/12/24
NEW Transportation Services	LeAnn or Cheryl: 920/825-7411 Forestville & sub base in Marinette	Primarily Northeast Wisconsin	21 vans	Mon-Fri, 4:30am-5:00pm, Sat. as needed	No	24 hour notice preferred	--	Call for estimate	12/5/23
Scandia Village – Good Samaritan	920/854-2317	As scheduled by residents	1 bus	As scheduled	Yes	Notice preferred, but flexible	Residents only	Varies per request	1/31/24
Sevastopol Public Schools	Dan Petrina: 920/743-6158	Scheduled routes for students	9-77 psgr & 1 w/c equipped bus 15 psgr	M-F, school hours	Yes	School schedule	Students only	N/A	1/11/24
Sister Bay Shuttle	Louise Howsan: 920/854-3230 coordinator@sisterbay.com	Sister Bay	1-Diamond Coach Bus	Thurs-Sat 5pm-1am in summer	Yes	None, Fixed route 30 minute headway	No	Fare Free	1/3/24

Door County Coordinated Public Transportation Plan 2025-2028

NAME OF ORGANIZATION	CONTACT INFO	SERVICE AREA	VEHICLES	HOURS	W/C EQUIPPED	REQUIRED LEAD TIME	ELIG. REQ.	FEES	DATE INFO REC'D
Southern Door Public Schools	Dan Viste: 920/825-7321 Ext 2251 or 493-1856, dviste@sdsd.k12.wi.us	Scheduled routes for students	20 buses, 2 vans	M-F, school hours, primarily	No	School schedule & extra-curricular school activities	Students only	--	12/18/23
Sturgeon Bay Health Services	920/743-6274	Door, Brown, & Kewaunee Counties	1 bus	--	Yes	Group activities as scheduled	Group outings for residents only	--	12/5/23
Sturgeon Bay Public Schools (Contract through Kobussen)	John Quaderer at Kobussen: 920/818- 0785, Sturgeon Bay john.quaderer@kobussen.com	Scheduled routes for students	13 buses	M-F, school hours	Yes	School schedule	Students only	--	2/12/24
Sunshine Resources Inc.	Jeremy Paszczak: 920/818-1489 jpaszczak@sunshineresources.org	Brown, Door, Kewaunee Counties, as requested and available	6 buses, 4 vans	M-F, 7:00am – 5:00pm, after hours by request	Yes	Fixed route, as scheduled & per request	Clients in supported employment & Door County residents	Call for estimate	12/5/23
Tru-Way Transport	920-228-1121, truwaytransportwi@gmail.com	Throughout Door County & beyond	2 Vans	24/7	Yes plus gurney			Call for estimate	2/12/24
Washington Island Community Van	Ti Heal 920/535-0444	On & off Island as needed, travels as far as Green Bay	2 vans. 1-6 psgr & 1 w/c accessible	As needed, M-F. Weekends if needed & volunteer is available.	Yes	As scheduled. 24-hour advance notice for trips off Island.	--	\$3/stop on-island. Off island rates vary: To Sister Bay \$6; to Sturgeon Bay \$17; to Green Bay \$35. Off island trips require a ferry passenger ticket as well	1/18/24
Washington Island Ferry Line	800/223-2094 Washington Island	Island to/from Northport Pier	5 vessels, each 149 passenger capacity	Varies per season	No	As scheduled per season & emergency	--	\$15 adult, \$8 child (5&under free), \$28 auto, \$18 motorcycle Oversize vehicles extra charge per foot	12/5/23

**DESCRIPTIONS OF DOOR COUNTY TRANSPORTATION PROVIDERS AND SERVICES
THAT RECEIVE LOCAL, STATE, OR FEDERAL SUPPORT**

County of Door

Door County Transportation Department: <https://www.co.door.wi.gov/170/Transportation>

In late 2019, the County created a Transportation Department, located at the Aging and Disability Resource Center (ADRC) in the City of Sturgeon Bay, and hired a Transportation Manager to closely monitor the public transit system. Prior to this, the public transportation system was operated through the Door County Human Services Department.

The Transportation Manager works closely with Abby Vans, current contractor for the shared ride taxi, Door 2 Door Rides (D2D) and operates Door County Connect (DCC). The Manager continues to research D2D and DCC ride data in order to coordinate these services, further maximize service, and reduce costs. Funding to support these services will be a priority going forward.

Door County Connect: <https://www.co.door.wi.gov/1053/Door-County-Connect>

Door County Connect (DCC) provides service with a 15-passenger, 3 (three) wheelchair bus and a 3-passenger, 1 (one) wheelchair minivan, both operated by paid and volunteer drivers. This service is door-to-door, operating Monday through Friday, primarily in the City of Sturgeon Bay. Rural service is provided as requested and as able. Ride requests are made through the Door County Transportation Department, located at the ADRC, with a preferred 24-hour notice.

Anyone is eligible for this service since it is part of the public transportation system in Door County. However, primary ridership consists of seniors and individuals with disabilities. In 2020, fares were \$2.00 per stop in the City of Sturgeon Bay and \$5.00 per trip in the extended area, which is outside of the City limits and up to 10 miles from the ADRC. If a rider is attending the lunch provided by the ADRC, they are charged \$2.00 round trip rather than \$4.00 round trip.

Door 2 Door Rides (Shared Ride Taxi): <https://www.co.door.wi.gov/1046/Door-2-Door-Rides>

In 2009, the Door County Transportation Consortium collaborated with Door-Tran to develop a shared ride program within the county that would be wheelchair-accessible and affordable for all. The Consortium, now known as Transportation Resources Improvement Partners (TRIP), worked with the County to develop a public transportation system, Door 2 Door Rides (D2D), which offers a range of transportation options for residents and visitors alike.

Door County contracted with Abby Vans of Neillsville to provide the initial shared ride taxi transportation portion and continues to be the contracted provider for D2D. This system started with two brand new specialty vehicles in 2010 and has since expanded to eight taxis, six of which are wheelchair accessible. Drivers have experience and training to assist passengers with special needs, whether they are in a wheelchair or simply students needing a ride home from a school activity.

Throughout the years, the D2D system has adjusted and grown to meet consumer needs. At this time, the service covers all of Door County, except for Washington Island. The areas of the county are broken up into five separate zones. The hours in the South (green) and Sturgeon Bay Core (orange) zones are Monday through Friday, 6:00 a.m. until 10:00 p.m., Saturday 7:00 a.m. until 10:00 p.m., and Sunday 7:00 a.m. until 6:00 p.m. The North (pink), Far North (yellow) and Far South (blue) zones have coverage Monday through Friday, 8:00 a.m. until 6:00 p.m.

Flexible fixed route connectors had been provided by Sunshine House Inc. and the ADRC bus/van service, however, these services were discontinued at the end of 2019 due to low ridership. D2D

provides a North-South Connector that is a door-to-door service between zones and operates Monday through Friday. This service requires a 24-hours advance reservation.

All public transit service is subsidized with State, Federal and local funds, making the rides very reasonable in cost. In the areas served by the D2D taxis, there are discounted fares for the elderly, disabled, children, and students up to the age of 22. Riders can pre-pay through Abby Vans automated system, pay their fare to the driver in cash, or pay with pre-purchased tickets. Individuals can arrange a ride within 30 minutes, if a taxi is available by calling (920) 746-6948 (local) or (888) 337-9485 (toll free).

Dor-Tran, Inc., D.B.A. Door-Tran: <https://door-tran.org/>

Door-Tran is a creative community network dedicated to connecting people to transportation services that are affordable, available, and accessible.

Under the direction of the steering committee, led by the United Way, the Door County Transportation Consortium was formed in 2007, a committee that subsequently launched Door-Tran as a 501(c)(3) non-profit in 2009. In 2018, the Transportation Consortium changed its name to the Transportation Resource Improvement Partners (TRIP), with the same mission to continue implementing and expanding transportation services in Door County.

- **Voucher Program.** Door-Tran's Half-Price Voucher Program was implemented in 2009 to assist individuals with offsetting their out-of-pocket costs when using a privately owned transportation agency. Door-Tran uses federal funds designated for seniors and persons with a disability to serve county residents. Additionally, local funds are raised to offer the half-price voucher program to low-income (at or below 200% Federal Poverty Level) Door County residents. Multiple partnerships with agencies exist across the county to provide voucher options to residents with physician ordered therapy or treatments and after-hours transport.
- **Veteran Volunteer Transportation Program.** Launched in 2011, this program provides free transportation to veterans of any age to US Department of Veterans Affairs facilities (VA) or designated choice providers for scheduled medical appointments. Door-Tran and County of Door have an agreement where the county provides a wheelchair accessible vehicle and fuel while Door-Tran provides the training and scheduling of volunteer drivers and registration and scheduling rider trips.
- **County-Wide Volunteer Transportation Program.** This program is also operated via volunteer drivers; however, they transport using personal, non-wheelchair-accessible vehicles. Drivers are reimbursed mileage and riders are charged a sliding fare based on miles traveled and household income levels. Door-Tran currently receives Section 5310 funds for up to 50% reimbursement of its operating deficit. Funding has also been received from United Way of Door County, Door County Community Foundation, Greater Green Bay Community Foundation, Bader Philanthropies, and other private grants.
- **Vehicle Purchase and Repair Loan Program.** This program was launched by Door-Tran in mid-2014. This program assists with employment retention and self-sufficiency. These are no interest loans offered to eligible low-income residents so that they have dependable transportation to and from work. Funding for this program is received through the Wisconsin Employment Transportation Assistance Program (WETAP) and distributed by WisDOT through their Section 5311 grant.

- **Half-Price Gas Voucher Program.** This program was launched in late 2015 to also meet the needs of employed and/or employment-seeking individuals. Locally raised funds support Door County residents with up to \$100 in fuel purchases at half-cost to the resident.
- **Vehicle Repair Grant Program.** This locally-funded program was launched in 2017 and offers up to \$500 in grant funds for those who cannot meet the employment requirements of the vehicle repair loan program. This program has been extremely beneficial to the disabled and those living on Social Security.
- **Mobility Management.** Navigating travel can be challenging or maybe even unknown for many in Door County. Door-Tran is an expert on transportation options in the County and helps people navigate those options. They offer support to people on how they can access the services, what the costs may be, and help plan their travel. Door-Tran works to match the unmet transportation needs of Door County residents with providers who may be able to meet those needs. These Mobility Managers lead on-going communication and collaboration efforts between individuals, businesses, and providers. Door-Tran continues to update and provide a transportation resource guide, which is available on their website and in hardcopy form.

Sister Bay Shuttle Bus

Beginning in 2019 and continuing to run currently, the Village of Sister Bay, with local funding, provides a no-cost Shuttle Bus service from June through October for residents, visitors, and local business employees. A new Sister Bay Village Shuttle Bus, funded by a Destination Door County Community Investment Fund Grant, CMAQ Grant, The Village of Sister Bay, and the SBAA, will be put into service in May of 2024.

A group interested in improving public transportation options in Northern Door County, The Peninsula Transit Coalition, started in 2018, continues plans to expand transportation services between communities by meeting with local municipal boards and Destination Door County and has a long-term goal to expand service as far south as the City of Sturgeon Bay. Door-Tran and Door County Transportation Department staff members are members of this Coalition.

Sunshine Resources, Inc. (formerly known as Sunshine House)

In 1971, a group of concerned Door County citizens founded Sunshine Resources of Door County (Sunshine House, Inc.) and offered services to eight people with special needs. Today, Sunshine Resources provides employment and social services for over 90 citizens with special needs and/or disabilities. Services offered include personal care, transportation, work services, supported employment, and activities.

Fixed-route transportation services are provided on a daily basis (door-to-door) with six wheelchair-accessible buses, one passenger van, and two wheelchair-accessible vans, one of which is a Bariatric Van. Sunshine Resources covers routes from North Algoma to Ellison Bay providing over 15,000 rides and driving 130,000 miles per year.

Sunflower Cottage, a division of Sunshine Resources, provides a Life Enrichment Program to seniors with Alzheimer's, Stroke, Parkinson's, etc. Sunflower Cottage will follow the same transportation services that are currently being utilized with Sunshine Resources. As the growth of services continue to grow and the wear on vehicles increase, SRDC is continually looking to invest in newer vehicles to ensure safe, operational and reliable transportation services.

APPENDIX C: PUBLIC INPUT MEETINGS – INVITATIONS/NOTICES/POSTINGS

DOOR COUNTY PUBLIC TRANSPORTATION COORDINATION MEETING

We want YOUR input!

Peninsula Room, Door County Government Center

421 Nebraska Street, Sturgeon Bay, WI 54235

Please attend one of the two meeting dates listed below. We strongly encourage attendance in person but attendance is also available via Zoom.

- **Monday, January 29, 2024**, 5:00 p.m. to 6:30 p.m., CST
<https://us02web.zoom.us/j/81508020351?pwd=d04xUm90NXU5ekgrMFJ3U3puTnRQQT09>
Webinar ID: 815 0802 0351, Passcode: 975903. Or Telephone: 1-312-626-6799
- **Wednesday, January 31, 2024**, 10:00 a.m. to 11:30 a.m., CST
<https://us02web.zoom.us/j/89154539919?pwd=QTNHaWxtNG1DL3Q2cXA4RGlyQ1lpZz09>
Webinar ID: 891 5453 9919, Passcode: 537457. Or Telephone: 1-312-626-6799

Door County is updating its Coordinated Public Transportation Plan (hereafter “Plan”) in compliance with federal and state requirements. Per these requirements, the Plan is to be developed and approved through a public participation process that includes seniors, individuals with disabilities, other members of the public, and private and nonprofit transportation and human services providers.

Toward that end, the Door County Transportation Department is hosting a Public Transportation Coordination Meeting. The purpose of this meeting is to discuss and assess how to increase the coordination of services by addressing the topics listed below.

1. Current transportation providers (public, private, and non-profit) and available services;
2. Transportation needs and gaps in service for individuals with disabilities, seniors, older adults, and people with low incomes;
3. Strategies, activities, and/or projects to address the identified gaps between current services and needs, as well as opportunities to improve efficiency in service delivery; *and*
4. Priorities for implementation based on resources from multiple program sources, time, and feasibility for implementing specific strategies and/or activities identified.

Participants will be provided evaluation forms at the meeting to complete and turn in. Meeting materials are also available on-line at: <https://www.doorcountyconnect.com/1253/Coordinated-Transportation-Plan-2025---2>. Any questions or comments can be directed to Pam at the Transportation Department, 920-746-5982, or email pbusch@co.door.wi.us. Comments will be taken up through February 8th, 2024.

This Public Transportation Coordination Meeting is not intended as a meeting under §19. 82(2), Wis. Stats. Notice is hereby given that a quorum of the Door County Board of Supervisors or its formally constituted sub-units may attend this meeting for information gathering. They will not be present to conduct government business, and will take no formal or informal action (including discussion or decision) on any matters. This is intended to comply with Wisconsin’s Open Meetings Law notice requirements, including §19.84, Wis. Stats.

In compliance with the Americans with Disabilities Act, any person needing assistance to participate in this meeting, should contact Pam at the Transportation Department, 920-746-5982, or email pbusch@co.door.wi.us. Notification 48 hours prior to a meeting will allow time to make reasonable accommodations to ensure accessibility to the meeting.

Appendix D – Meeting Invite List

Name	Organization 1
Mark Jones	Abby Vans/Door 2 Door Rides
Peggy Jones	Abby Vans/Door 2 Door Rides
Tina Gehrke	Abby Vans/Door 2 Door Rides
Lisa Phillips	Acumen, MCO
Cynthia Germain	Aging Coalition of Door County / Do Good Door County
Heena Bhatt	Bay-Lake Regional Planning Commission
Brian Dickson	Bay-Lake Regional Planning Commission
Amanda LaRoche	Boys & Girls Club of Door County
Caitlin Haessly	Cherry Cove Assisted Living
Tom Sawyer	Choice Mobility
Josh VanLieshout	City of Sturgeon Bay - City Administrator
Marty Olejniczak	City of Sturgeon Bay - Community Development / Door-Tran Board member
Helen Bacon	City of Sturgeon Bay, Common Council
Dennis Statz	City of Sturgeon Bay, Common Council
Dan Williams	City of Sturgeon Bay, Common Council
Spencer Gustafson	City of Sturgeon Bay, Common Council
Gary Nault	City of Sturgeon Bay, Common Council
Seth Wiederanders	City of Sturgeon Bay, Common Council
Kirsten Reeths	City of Sturgeon Bay, Common Council
David J. Ward Ph.D, Mayor	City of Sturgeon Bay, Mayor
Nicki Scharrig	County of Door - ADRC
Jenny Fitzgerald	County of Door - ADRC
Ken Pabich	County of Door - County Administrator
Becky Kerwin	County of Door - Door County Land Use Services Department
Mariah Goode	County of Door - Door County Land Use Services Department
Erik Krawczyk	County of Door - Health & Human Services
Joe Krebsbach	County of Door - Health & Human Services
Carol Wautlet	County of Door - Health & Human Services
Pam Busch	County of Door - Transportation Dept. / Door-Tran Board member
Beth Vanoss	County of Door-Veterans Service Office
Robin Mark	County of Door, ADRC & Transportation

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David Englebert	County of Door, Board Supervisor
Todd Thayse	County of Door, Board Supervisor
Roy Englebert	County of Door, Board Supervisor
Nancy Robillard	County of Door, Board Supervisor
Jeffrey Miller	County of Door, Board Supervisor
Ken Fisher	County of Door, Board Supervisor
Claire Morkin	County of Door, Board Supervisor
Rodney Beardsley	County of Door, Board Supervisor
Dan Austad	County of Door, Board Supervisor
Alexis Heim Peter	County of Door, Board Supervisor
Morgan Rusnak	County of Door, Board Supervisor
Nissa Norton	County of Door, Board Supervisor
Dale Vogel	County of Door, Board Supervisor
Hugh Zettel	County of Door, Board Supervisor
Elizabeth Gauger	County of Door, Board Supervisor
David Enigl	County of Door, Board Supervisor
Bob Bultman	County of Door, Board Supervisor
Vinni Chomeau	County of Door, Board Supervisor
David Lienau	County of Door, Board Supervisor
Walter Kalms	County of Door, Board Supervisor
Joel Gunnlaugsson	County of Door, Board Supervisor
Kim Tracy	County of Door, DCC Driver
Bill Hartel	County of Door, DCC Driver
Gary Hanson	County of Door, DCC Driver
JoAnn Baumann	County of Door, Finance
Elizabeth Bertrand	County of Door, Human Services
Joe Krebsbach	County of Door, Human Services Director
Melissa Wolfe	D2D Rider
Marie Massart	D2D Rider
Thomas Syme	D2D Rider, Transportation Advocate, Volunteer
Bob Kohout	Boys & Girls Club
Mike & Sue VanEss	DCC Volunteer Driver
Chad Welch	DCC Volunteer Driver
Julie Gilbert, CEO	DCPCF & United Way
Yvonne Torres	Destination Door County
Cameryn Ehlers-Kwaterski	Destination Door County
Jennifer Bscherer	Destination Sturgeon Bay
Stacia Dick-Schuster	Division of Vocational Rehabilitation
Jon Heinke	Division of Vocational Rehabilitation / DWD / MCO
Bret Bicoy	Door County Cab/1 Awesome Cab
John Herlache	Door County Community Foundation
	Door County Community Foundation
	Door County Courier
Michelle Lawrie	Door County Economic Development Corp.
Aaron LeClair	Door County Emergency Services

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Carol Shabbit	Door County Medical Center
Erin Szakala	Door County Medical Center
Megan Welch	Door County Medical Center Foundation /Door-Tran Board member
Christy Wisniewski	Door County Medical Center/Memory Café
Evonne LaCrosse	Door-Tran
Kim Gilson	Door-Tran
Nikki Voight	Door-Tran
Meri Tawawili	Family Services Corp, regional loan program
Dr. Lorraine Kroll	Gibraltar School
Rob Rericha	Gibraltar School
Michele Notz	Good Samaritan Society-Scandia Village
Tracy Robertson	HELP of Door County
Kirsten Benesh	Inclusa, MCO
Shanese Johnson	Inspired Employment
Kerry Walker	IRIS, MCO / Lutheran Social Services
Samuel Burris	Jak's Place
Jim Hoffman	Jimbo's Express & Shuttle
John Quaderer	Kobussen Bus - Sturgeon Bay School
Sarraea Fehl	Lakeland Care, MCO
Laura Allard	Lakeland Care, MCO
Sandi Soik	Lakeshore CAP, Inc.
Susan Kohout	League of Women Voters
Susan Kohout	League of Women Voters - For now
Sandy Brown	League of Women Voters / Open Door Pride
Kerry Walker	PFLAG
Ann Bennett	Lutheran Social Services / MCO
Paula Wiese	Neighbor to Neighbor
Kathy Wagner	Nicolet Bank
Ken Warren	Northern Door Health & Wellness Ministry / Door-Tran Board member
Mary Ellen Smith	Private Citizen
Stephanie Birmingham	Private Citizen
Dick Johnson	Private Citizen
Paul Kok	Private Citizen / Door-Tran Board Member & Volunteer Driver
Rev. Frank Maxwell	Private Citizen, founding member DCTC
Troy Schaefer, Principal	Private Citizen, founding member DCTC
Dan Petrina	Sevastopol School
	Sevastopol School
Louise Howson	Sister Bay Advancement Association / Peninsula Transportation Committee / Door-Tran Board member / Village of Sister Bay

Door County Coordinated Public Transportation Plan 2025-2028

David Desmond	Southern Door School
Dan Viste	Southern Door School
Shannon Fahey	Sturgeon Bay Schools
Rev. David Leistra	Sturgeon Bay United Methodist Church
Heather Mundy	Sunshine Resources
Jeremy Paszczak	Sunshine Resources / Door-Tran Board Member
Renny Lea	Sustain Door, Inc.
Michael & Morgan Wright	Tru-Way Transport
Tim Beck	Turning Point Door County
Amy Kohnle	United Way of Door County
Candis Dart	UW Extension / Door-Tran Board Member
Christine Andersen	Washington Island Community Health Program
Ellen Graf	Washington Island Community Health Program / Door-Tran Board Member
Tiana Heal	Washington Island Van
Kim Carley	We Are HOPE Inc./Job Center
Denise Stillman	Wisconsin Council on Tourism & Fourmost Management Services
Steve Hirshfeld	WisDOT
Kevin Lange	WisDOT
Brian Kierzek	WisDOT
Lori Jacobson	WisDOT
Katie Patterson	WisDOT
Felhofer, Tonya	YMCA
Gwen Larson	
Emilie Williamson, RDN, CD	Pick n's Save (Kroger/Roundys Corporatio)
Sandy Popp	Options for Independent Living

Appendix E – Meeting Agenda

Meeting Agenda for the 2025 – 2028 Coordinated Public Transportation Plan for Door County

Door County Government Center, Peninsula Room
421 Nebraska St., Sturgeon Bay

Please attend one of the two meetings noted below. In-person attendance is strongly encouraged but participation is also available via Zoom:

January 29, 2024 at 5:00 pm

<https://us02web.zoom.us/j/81508020351?pwd=d04xUm90NXU5ekgrMFJ3U3puTnRQQT09>

Webinar ID: 815 0802 0351

Passcode: 975903

Or Telephone: 1 312 626 6799

January 31, 2024 at 10:00 am

<https://us02web.zoom.us/j/89154539919?pwd=QTNHaWxtNG1DL3Q2cXA4RGlyQ1lpZz09>

Webinar ID: 891 5453 9919

Passcode: 537457

Or Telephone: 1 312 626 6799

Welcome & Agenda Review

- **Introductions**

Current Coordination Plan Overview (Handout)

- WisDOT Plan Requirements
- State and Federal Grant Programs (Transit 101)
 - Review Previous Coordinated Plan (2021-2024) Strategies & Action Plan Items

Door County Assessment and Strategies Development

- **Services (Presentation)**

- Transportation Providers, Services who receive State &/or Federal Funding
- Community Groups (Transportation Resource Improvement Partners-TRIP)

- **Outreach**

- How do residents know about transit services in your area?
- What are more/different ways to reach residents on available services?

- **Needs and Gap Assessment (Handout & Discussion)**

- Assessment of previous Coordination Strategies and Action Items
 - Doing Well, Could Do Better, or No Longer Needed
- Assessment of current gaps in transit service/need

- Target Populations (Table 1)
- Service Expansion or Changes that are needed or desired?
- Are there under-utilized services in the community?
- Other Issues/Comments/Concerns/Ideas

- **Goal Setting (Minimum of 3)**

- Set new strategies or alter previous strategies to meet the needs
 - Strategies are goals that should be general enough to allow multiple projects under but specific enough to create change in our area.

Develop Prioritized Coordination Action Plan

- Prioritize strategies created for your updated plan from most urgent to least urgent
- Assign action items and responsibilities to help achieve strategies
- Set a timeline for strategies to be completed
- Identify potential roadblocks or issues in completing your strategies
- Review & Update Table 5: Programs of Projects as it aligns with strategies

Feedback, Suggestions, Comments

- Meeting Evaluation

Appendix F – Meeting Participant List & Evaluation

Door County held two Public Transportation Coordination Plan public input meetings. An evening meeting was held on 1/29/24 and a morning meeting was held on 1/31/24. Both meetings included a Zoom option and in-person at the Government Center located in the City of Sturgeon Bay. The meeting participants were as follows:

<u>Name</u>	<u>Representing & What Meeting the Person Attended</u>
Pam Busch	Door County, Transportation Dept. (both meetings)
Mariah Goode	Door County, Planning Dept. (both meetings)
Becky Kerwin	Door County, Planning Dept. (both meetings)
Nikki Voight	Dor-Tran Inc., DBA Door-Tran (both meetings)
Rev. Frank Maxwell	Citizen, former Door-Tran Board Member (1/31 mtg)
Amy Kohnle	United Way of Door County, former Door-Tran Board Member (1/29 Mtg)
Denise Stillman	Visit Fish Creek (1/29 Mtg)
Elizabeth Gierhahn	Citizen, Door County Connect Rider (1/29 Mtg)
Kim Tracy	Door County Connect LTE Driver (1/29 Mtg)
Carol Shabbitt	Door County Medical Center, Occupational Therapy (1/29 Mtg)
Barbara Meyer	Citizen (1/29 Mtg)
Jeremy Paszczak	Sunshine Resources, Inc., Door-Tran Board Member (1/31 Mtg)
William Hartel	Door County Connect Driver (1/31 Mtg)
Jan Ziemann	Citizen (1/31 Mtg)
JoAnn Baumann	Door County, Finance Dept. (1/31 Mtg)
Brian Dickson	Bay-Lake Regional Planning Commission (1/31 Mtg)
Paula Wiese	Nicolet Bank, Door-Tran Board Member (1/31 Mtg)
Shawna Blackledge	Door County, Public Health Dept. (1/31 Mtg)
Gary & Shelly Hanson	Door County Connect LTE Driver, Citizen (1/31 Mtg)
Louise Howson	Sister Bay Advancement Assoc., Door-Tran Board Member (1/31 Mtg)
Sandy Popp	Options for Independent Living (1/31 Mtg)
Cynthia Germain	Door Good Door County, Aging Coalition of Door County (1/31 Mtg)
Dick Johnson	Door-Tran Volunteer Driver and Board Member (1/31 Mtg)

Public Input Meeting Evaluation Results

(Results are in parenthesis by each item. A total of 14 evaluations were received.)

		Strongly Agree		Agree		Strongly Disagree	Don't Know
	General Meeting Questions						
1.	The information covered in the group discussions, examples and explanations was understandable.	(10) 1	(2) 2	(1) 3	4	(1) 5	6
2.	The meeting provided a good forum for communication about transportation services and coordination.	(9) 1	(4) 2	3	4	(1) 5	6
3.	Participants at the meeting were from a broad stakeholder group.	(6) 1	(3) 2	(1) 3	(3)4	5	(1) 6
4.	The county's prioritized action plan is comprehensive and realistic.	(5) 1	(5) 2	(3) 3	(1)4	5	6
5.	The county has a working coordination team.	(8) 1	(2) 2	(3) 3	(1)4	5	6
6.	Strategies from the past plan have been implemented.	(6) 1	(2) 2	(3) 3	(2)4	5	(1)6
7.	Developing the prioritized action plan was meaningful and valuable.	(7) 1	(5) 2	3	4	(1) 5	(1)6
8.	I feel the coordination process in the county will be improved based on the assessment, action plan and implementation strategies.	(6) 1	(4) 2	(2) 3	4	(1) 5	(1)6
	Facilitator Questions						
9.	Facilitators were knowledgeable about the coordination process.	(8) 1	(1) 2	(4) 3	4	(1) 5	6
10.	The information was presented in a clear, logical format.	(9) 1	(3) 2	(1) 3	4	(1) 5	6
11.	The facilitators helped generate discussion and move the process forward.	(9) 1	(2) 2	(2) 3	(1)4	5	6
12.	The time allotted for the meeting was:		too much	about right (12)	not enough (2)		

13. List three key points/issues presented during the meeting that were the most valuable or useful.
- Number of People Served, Demographics of Audience (Riders)**
 - Review of previous, Opportunity for input, Future thinking.**
 - Improvements to communication & technology needed. Reliability, options to riders (route & schedules) most important. Bridge communities-benefits locals & tourism.**
 - Clarification on granting options. Additional funding sources. Opportunities for on demand public transit.**
 - Identifying transportation resources in county. Going over the goals & actions. Getting input for multiple people & organizations.**
 - Growing need for transportation. Continued collaborations. Seniors/disabled in rural areas.**
 - Coordinating with other entities who have a stake in transportation. Discussion about hours. Discussion about services=how users change over time.**
 - The entire presentation was good as it gave me a better understanding of the various transportation programs available in Door County.**
14. List any stakeholders, information, or meeting content you felt were omitted from the process or need further clarification.
- We need to continue to focus on the general public.**
 - Destination Door County & more municipalities. Representatives from coach bus companies & DOT on options for route from Door to Brown.**
 - All was addressed good.**
15. Other comments.
- Too bad there weren't more attendees (1/29 mtg), but that helped timeline.**
 - Keep pushing for innovative solutions to make Door County less vehicle dependent.**
 - Thank you for inviting us at Bay-Lake Regional Planning Commission. Door County is in our service area.**
 - We want to assist you in your planning process as much as possible.**
 - Great Conversation! Thank you.**
 - Good meeting, very informational.**
 - Great meeting. Comprehensive, strategic, good input. Very valuable!**
 - As a new member of the Door-Tran Board whose only exposure to the transportation offered in Door County is a driver in the Veterans Program. I feel that I have a better understanding of transportation programs offered, which will help me be a better board member.**